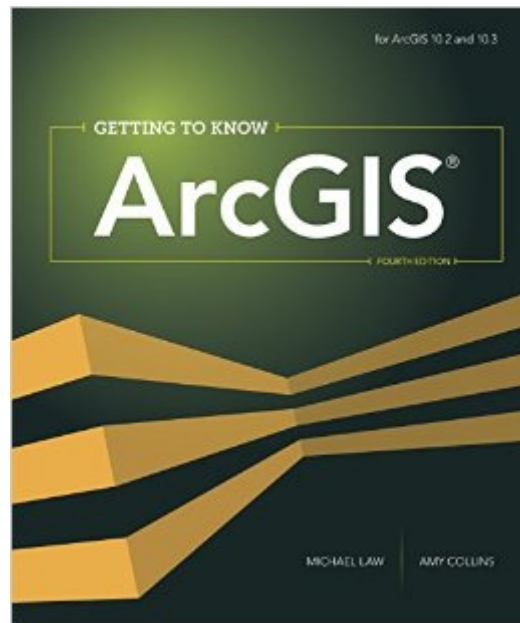


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Getting To Know ArcGIS



Synopsis

Getting to Know ArcGIS, fourth edition, is a comprehensive introduction to the features and tools of ArcGIS for Desktop. Through hands-on exercises, readers will discover, use, make, and share maps with meaningful content. The fourth edition includes new exercises on map sharing and georeferencing, new datasets and scenarios, and an introduction to ArcGIS Pro, a powerful new part of ArcGIS for Desktop. Getting to Know ArcGIS is suited for classroom use, independent study, and as a reference. Data for completing the exercises and a 180-day trial of ArcGIS 10.3 for Desktop are available for download at esripress.esri.com/bookresources.

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Customer Reviews

Instructions in this textbook are step-by-step and are usually short, and this makes the process to complete each lesson very easy. Lots of pictures--all in color--show you what each finished map or command should look like on the computer screen. Each chapter begins with conceptual information, then instructs you how to do something particular in the program. The layout of the instructions is great. What you actually have to do on the program is bolded and green. Information about the action you just performed comes after in smaller, black text. Each step is numbered. Because you have to keep looking from the book to the computer screen, this design for instructions is genius. You can easily spot where each step is and keep your place, and you don't have to sift through a ton of text to find the next step. If you don't have much experience with computers, you

can still learn GIS with this book. Each window, tab, button, toolbar, or tool is clearly described either by its exact place on the screen or by its appearance. Most of the time, there is even a picture of whatever it is in the book, right next to the step, in color. The book may even be excessive or repetitive in this respect, showing or describing to you each time what you need, but never bothered me--quite the opposite, it really helped. This repetitiveness is also true for the steps it takes to complete certain processes. You will be instructed how to complete a process for the first time in one lesson, then in following lessons you may be asked to complete that process again for a different map. Many times after you learn the process for the first time and are asked to repeat this process, there are instructions in case you can't remember how to do it.

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